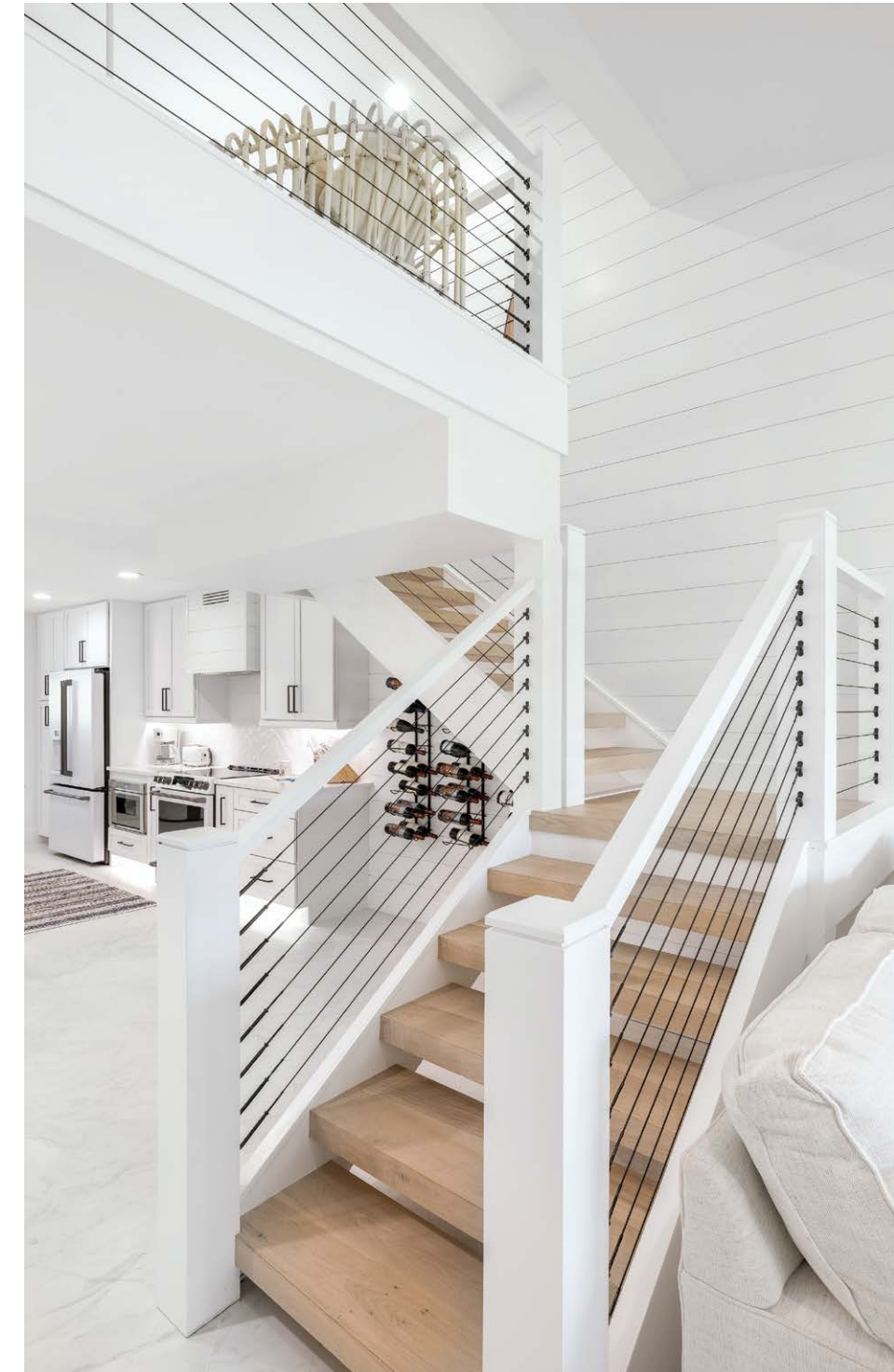




The large sofa in the living room was customized to ensure it could accommodate all members of the family at once. The framed antique American flag is part of a collection.

INTERIOR DESIGN KELLY KAISER-PUTNAM,
ORANGE MOON INTERIORS, SARASOTA, FL
TEXT ANN KAISER
PHOTOGRAPHY JIMMY WHITE, BRADENTON, FL

BELOW: The design team used black cable wire in lieu of balustrades on the stairs to keep the openness of the home intact.



American Coastal

A VACATION BEACH HOUSE IN SIESTA KEY KEEPS THE FOCUS ON BAREFOOT ELEGANCE

DESIGNER KELLY KAISER-PUTNAM WAS THE FIRST PERSON a New Hampshire businessman called soon after acquiring the ideal beach house in Siesta Key. While the prime gulfside location of the 5,200-square-foot dwelling promised happy days under the sun for the homebuyer and his two teenage kids, the structure itself was in dire need of space planning and personality. Kaiser-Putnam's approach was to deal with function and layout matters first before turning up the vacation vibes with a cream and white palette that serves as a backdrop to natural textures and bold moments of pattern and color.



“The house has soul now,” says designer Kelly Kaiser-Putnam. “It’s a place for the family to make memories and history of their own.”

LEFT: A red-and-blue wallpaper from Spoonflower provides just the right amount of color in the powder room.

BELOW: A Schumacher print on a window valance proved to be the ideal way to inject color and pattern into the breakfast nook.



The vintage surfboard, antique oars, porthole window, and white wicker furniture in this loft area continue the nautical theme of the beach house.

On the first floor, the designer opened up the kitchen to enhance its connection to the dining area, a breakfast nook with a window valance covered with Schumacher's Citrus Garden fabric. “It’s a vibrant print that livens up what is mostly a clean, white space,” says Kaiser-Putnam. “That motif invites joy into the room.”

As far as surfaces go, the design team relied on wallcoverings for eye-catching statements. In the powder room, it’s red and blue stripes. In the primary bedroom, it’s a mural of blue palm leaves behind the bed. “Large-scale wallpaper applications transport you,” the designer says. “They make you feel like you are walking into a story.”

In the long, narrow living room, the design story is one of comfort, with an oversized sectional that was custom-made to fit all members of the family at once. The ornamentation here is minimal: roundish wicker side tables by Coastal Living introduce organic sentiments at ground level, while a framed antique Old Glory hangs above the sofa. The rest of the details—from the shiplap boards that go up to the vaulted ceiling to the Currey & Company lamps—nod to the home’s intended coastal vibe and seaside location.

“The house has soul now,” says Kaiser-Putnam. “It’s a place for the family to make memories and history of their own.”



ABOVE: Nautical red, white, and blue details in a guest bedroom nod to the home's beach address. BELOW: A black-and-white palette denotes casual elegance in the primary bathroom.

RIGHT: In the primary bedroom, a wicker-frame bed and a bold palm tree mural solidify the coastal vibe of the interior design. The lanai balcony easily accommodates six.



SOURCES

LIVING ROOM

Sofa – Orange Moon Interiors, Sarasota, FL
 Wicker accent tables – Coastal Living, Orange Moon Interiors, Sarasota, FL
 Side table – Uttermost, Orange Moon Interiors, Sarasota, FL
 Lamp – Currey & Company, Orange Moon Interiors, Sarasota, FL

BREAKFAST AREA

Banquette designed by Orange Moon Interiors, Sarasota, FL, and fabricated by Pileggi Custom Homes, Venice, FL
 Table and chairs – Coastal Living, Orange Moon Interiors, Sarasota, FL
 Chandelier – Currey & Company, Orange Moon Interiors, Sarasota, FL

POWDER ROOM

Cabinetry – Coastal Cabinetry, Venice, FL
 Ceiling light – Franklin Lighting, Sarasota, FL
 Lamp – Wildwood Home, Orange Moon Interiors, Sarasota, FL
 Wallcovering – Spoonflower, spoonflower.com

LOFT SEATING AREA

Wicker chairs and round table – Coastal Living, Orange Moon Interiors, Sarasota, FL
 Floor lamp – Currey & Company, Orange Moon Interiors, Sarasota, FL
 Area rug – Anji Mountain, anjimountain.com

GUEST BEDROOM

Bed and night tables – Universal Furniture, Orange Moon Interiors, Sarasota, FL
 Lamps – Currey & Company, Orange Moon Interiors, Sarasota, FL
 Wallcovering designed by Orange Moon Interiors, Sarasota, FL, and fabricated by Brush by Design, Bradenton, FL

PRIMARY BATHROOM

Cabinetry – Coastal Cabinetry, Venice, FL
 Round mirror – Surya, Orange Moon Interiors, Sarasota, FL
 Sconces – Currey & Company, Orange Moon Interiors, Sarasota, FL

PRIMARY BEDROOM

Wicker bed and night tables – Universal Furniture, Orange Moon Interiors, Sarasota, FL
 Lamps – Currey & Company, Orange Moon Interiors, Sarasota, FL
 Mirror – Uttermost, Orange Moon Interiors, Sarasota, FL
 Wallcovering – Etsy, etsy.com
 Area rug – Surya, Orange Moon Interiors, Sarasota, FL
THROUGHOUT
 Builder – Pileggi Custom Homes, Venice, FL
 Upholstery and window treatments – Orange Moon Interiors, Sarasota, FL
 Bedding – Eastern Accents, Orange Moon Interiors, Sarasota, FL



JERRY SPARKMAN

Sweet Sparkman Architecture
"Moving Parts," page 74

The tropical modernist home that graces our cover didn't always look like it does now. Its current appeal has all to do with the work of Jerry Sparkman, one of Sarasota's leading architects. The owners of the residence called Sparkman when they wanted to add square footage to the dwelling, but were limited in what they could do as a result of state code restrictions. Sparkman's solution was to build up. "We made some improvements to make it more resilient to storms, but we still kept its position with the great vantage points across the sand," he says. "We took our time and we did it properly."



MEG CARSON & CHLOE HARLAN

Emcy Interior Design
"Endless Holiday," page 80

After a husband and wife purchased their dream vacation home in Longboat Key and called on Emcy Interior Design to bring it to life, in came Meg Carson and Chloe Harlan to the rescue. Named Channelside for its private waterfront location, the property's coastal environment drove the inspiration for the interior décor. "Organic, soft, and elevated, this home will remain timeless for its many years of family vacationing," says Harlan. "The home gets rave reviews every time someone new visits. As one of the designers, that's the best endorsement you can get."



LAURA FREEMAN

Merits Design Group
"Karmic Connection," page 90

Designer Laura Freeman ensured her getaway home in Anna Maria Island was everything she envisioned by overseeing the interior design herself. She did have some help, however. "Our architect, David Wash, captured the exterior style of modern-California-meets-West-Indies that we were going for," says Freeman. "Once the exterior shell was settled, I got to work on the interior spaces." Her inspiration? The natural landscape right outside the house and a trip to Greece in 2018, where she fell in love with the open-air concept of living, white materials like linen and stucco, and layers of texture.



TRACEE MURPHY

Trade Mark Interiors
"Personal Statement," page 102

Although a bit intimidated at first, designer Tracee Murphy says that taking on the design work of her California-style ranch home in Sarasota allowed her to incorporate all the elements she loves about design and really lean into her own distinctive style. "The guiding principle that drove the design of this house was the idea of loved ones," says Murphy. "I wanted a true family home with a classic and sophisticated aesthetic, and that's what was achieved. This is a primary residence for my husband and I, as well as our youngest son, but between our other four children, who live in different cities but visit often, it always feels like a full house."



KELLY KAISER-PUTNAM

Orange Moon Interiors
"American Coastal," page 112

When a New Hampshire businessman and father of two purchased a beachside villa in Siesta Key, all the vacation home had going for it was its prime location. Everything else was a blank slate, which was ideal for designer Kelly Kaiser-Putnam to work her magic. Kaiser-Putnam's approach was to amplify the vacation feel of the property with a coastal look that makes the most out of natural textures and bold moments of pattern and color. In terms of surfaces, Kaiser-Putnam and her team opted for wallcoverings for wow-moments that, as the designer puts it, "are like walking into a story." The end result? A home with soul where the family can make memories for many years to come.